

Take your program to the next level



So you have your gift card program. But how do you maximize its potential? We can help you take your program to the next level by extending your card marketing efforts with....

Mobile Marketing

Want to market to your customers via their cell phone? We have options to help you roll out a text message marketing campaigns so that you can be with your customers wherever they go. Go mobile!

Online Redemption

Your website can redeem your gift cards! Simply request this service and we will supply your web developer the URL code to integrate into your shopping cart. When your customers check out using a gift card, the information will be communicated to our secure database.

Email Marketing

Have an email mailing list and want to send promotional cards that drive customers into your location? We can send email marketing campaigns to your customer base to help drive revenue.



Card programs that fit your needs

Virtual Cards

Instantly deliver a gift card virtually through your website. Virtual cards can be printed or shown directly from a mobile phone.

Reporting & Analytics

Demographic data can be entered for each cardholder on your secure web portal on the loyalty card website. This allows your customer's purchase activity to be stored, "mined" and used to target marketing offers to specific groups of customers.

Direct Mail

Put your custom promotional cards right in your customer's (or potential customer's) mailbox with your own direct mail post cards. They are a fully customizable postcard with a promotional card attached. These cards are tracked via the web database just like your gift cards to measure your return on investment(ROI).

CARD  **SYSTEMS**

INCORPORATED

PAYMENT SOLUTIONS THAT EMPOWER YOUR BUSINESS

866-207-3298

WWW.CARDSYSTEMS.COM